



CONSTRUCTION PRODUCTS EUROPE
LET'S BUILD AN EFFICIENT EUROPE

IMSAD 5th International Quality in Construction Summit

Christophe Sykes
Istanbul, 4th December 2014

1. The association

The association

- ▼ Established in 1988 to bring together European construction products industries;
- ▼ Association re-launched in June 2013;
- ▼ Work towards consensus on generic issues;
- ▼ Always looking for synergies with other EU construction industry associations.

The members

National & European associations :



Aggregates	Gypsum
Appliances	Insulating materials
Asphalt	Metals
Cement	Mortar
Ceramics	Plastics
Chemicals	Tools
Concrete	Windows
Glass	Wood ...

Stakeholders

- ▶ European **Commission**, from Commissioners to Desk officers;
- ▶ European **Parliament**: MEPs & assistants;
- ▶ **Standardisation**: CEN CMC & national mirror committees;
- ▶ Construction **Industry**: from architects to contractors & investors, not forgetting campaigns & alliances;
- ▶ **Council** & Permanent Representatives.

2. Circular Economy & New European Commission

EU Circular Economy Package

Proposal of the
2010-2014 Barroso
Commission



- ▼ In July, EC released its **zero waste programme for Europe** COM(2014)398;
- ▼ As part of the package, EC also adopted a legislative proposal to **review recycling & other waste-related targets** COM(2014)397;
- ▼ And the Communication on **Resource efficiency opportunities in the building sector** COM(2014)445.



European
Commission

PRESIDENT JEAN-CLAUDE JUNCKER

First Vice-President

Frans Timmermans

*Better Regulation,
Inter-Institutional Relations,
Rule of Law & Charter of Fundamental
Rights*

Vice-President

Kristalina Georgieva

Budget & Human Resources

Vice-President

Alenka Bratušek

Energy Union

Vice-President

Jyrki Katainen

*Jobs, Growth, Investment
& Competitiveness*

Vice-President

Valdis Dombrovskis

*The Euro
& Social Dialogue*

Vice-President

Andrus Ansip

Digital Single Market

High Representative

Federica Mogherini

*High Representative of the Union
for Foreign Policy & Security
Policy/Vice-President*

Commissioner

Věra Jourová

*Justice, Consumers
& Gender Equality*

Commissioner

Günther Oettinger

Digital Economy & Society

Commissioner

Pierre Moscovici
*Economic and Financial
Affairs, Taxation and
Customs*

Commissioner

Marianne Thyssen

*Employment, Social Affairs,
Skills & Labour Mobility*

Commissioner

Corina Crețu

Regional Policy

Commissioner

Johannes Hahn

*European Neighbourhood Policy
& Enlargement Negotiations**

Commissioner

Dimitris Avramopoulos

Migration & Home Affairs

Commissioner

Vytienis Andriukaitis

Health & Food Safety

Commissioner

Jonathan Hill
*Financial Stability,
Financial Services &
Capital Markets Union*

Commissioner

Elzbieta Bienkowska

*Internal Market, Industry,
Entrepreneurship & SMEs*

Commissioner

Miguel Arias Cañete

Climate Action & Energy

Commissioner

Neven Mimica

*International Cooperation
& Development*

Commissioner

Margrethe Vestager

Competition

Commissioner

Maroš Šefčovič

Transport & Space

Commissioner

Cecilia Malmström

Trade

Commissioner

Karmenu Vella

*Environment, Maritime Affairs
& Fisheries*

Commissioner

Tibor Navracsics

*Education, Culture, Youth
& Citizenship*

Commissioner

Carlos Moedas

*Research, Science
& Innovation*

Commissioner

Phil Hogan

*Agriculture
& Rural Development*

Commissioner

Christos Stylianides

*Humanitarian Aid
& Crisis Management*

New Juncker European Commission

2014-2019



Warning!

- ▼ **Circular economy package**

currently under discussion in the European Parliament, pressure to make some of the objectives less ambitious;

- ▼ **Vice-President Timmermans** has been charged with the task of reviewing whether or not to pursue legislative proposals;

- ▼ **Deadline: January.**



3. From construction products to smart, green cities & waste

Research

- ▼ DG Research & Innovation consultation on Horizon 2020 Programme (2016-2017) including “materials for sustainable construction”;
- ▼ Aim to prioritise research needs for advanced materials & to promote exploitation of research results in the construction industry;
- ▼ Meeting with EC official for our members on 05/12;
- ▼ Results to be presented at early 2015 conference.

CE marking

- ▼ Construction Products Regulation (CPR) in force since 1st July 2013 - (EU) No 305/2011;
- ▼ Deadline of DG ENTR CPR implementation survey 18/12;
- ▼ Meeting with EC consultant and our members on 18/11;
- ▼ Our **Manufacturers' Report** on CPR Implementation available on our website;
- ▼ Monitoring of potential 2016 revision.



Voluntary labelling (1)

- ▼ CEN TC 350: development of voluntary sustainable construction assessment method & Environmental Product Declaration (EPDs);
- ▼ Liaison status and active participation;
- ▼ Current debate on the inclusion of new indicators and guidance document.

Voluntary labelling (2)

- ▼ ECO Platform: development of verified environmental information, in particular type III declarations, Environmental Product Declaration (EPDs);
- ▼ Hosted 1st ECO EPDs presentation on 16th October ;
- ▼ Board member;
- ▼ Added value of ECO Platform EPD: poss and international markets.



Product Environmental Footprint (PEF)

- ▶ Based on Building the Single Market for Green Products Communication - COM(2013)196;
- ▶ Objective: establishes lifecycle-based method to measure environmental performance;
- ▶ Ongoing three-year testing period with five construction-related projects;
- ▶ Initiated coordination group & hosted 2nd meeting;
- ▶ Final objective: single harmonised methodology.



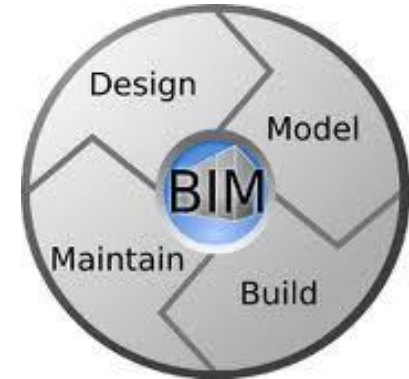
Resource Efficiency

- ▼ Awaited a sustainable construction communication for many months;
- ▼ Meeting with previous EC ENVI Commissioner in 2013;
- ▼ Communication on Resource efficiency opportunities in the building sector - COM(2014)445 - released in July;
- ▼ Objective: new indicators & methodology for building assessment; burden (& costs) on producers;
- ▼ Held expert workshop on 14/10;
- ▼ Preparing strategy paper for EU Institutions.



Building Information Modelling (BIM)

- ▼ Currently numerous national & private initiatives at different stages of development;
- ▼ Held expert meeting on 30th April;
- ▼ Now in CEN for potential EU standard development.



Future EU Urban Agenda?

- ▶ European Innovation Partnership (EIP) on **Smart Cities** (Europe 2020 Initiative);
- ▶ **Adaptation to climate change** Strategy - COM(2013)216;
- ▶ Drafting research & innovation policy on **Nature-Based Solutions** (NBS);
- ▶ Recent consultation on key features of an EU Urban Agenda;
- ▶ Objective: reflect urban changes in policy.



Construction & Demolition Waste (CDW)

- Construction is largest EU waste stream;
- Review of recycling & other waste-related targets COM(2014)397;
- Debate with EU demolition experts on 16th October;
- Will follow EC research project starting in 2015.



Conclusions

- ▼ **CE marking rules** (once again) under discussion;
- ▼ Potential changes to voluntary **environmental declaration**;
- ▼ **Building-level declaration** may go beyond energy efficiency certification;
- ▼ Integration of **IT tool?** May suffer due to lack of coordination;
- ▼ First attempt at developing **sustainable cities guidelines**;
- ▼ Producers will have to pay more attention to **recycling** phase of their products.



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